

Impact

Amarillo Business Women's Quarterly E-Newsletter



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Our mission is to provide resources for leadership, networking and advocacy to empower women to succeed personally and professionally.

A note from our President

I hope this letter finds you all well and enjoying the summer. I am so proud of what we have accomplished together as an organization in the past few months, and I want to thank you for your continued support and involvement.

Since our last letter, we have hosted several successful events & luncheons that showcased our mission and values as ABW. Remember, you do not have to be member to attend our social events and luncheons!

We have some exciting events and opportunities coming up in the next few months that I hope you can attend! This is a great chance to invite your friends, colleagues, or family members who might be interested in joining our organization. This is a great opportunity to network with other professionals, and get inspired by some of the most successful women in our region.

I encourage you to mark your calendars, register online at [our website](http://ourwebsite.com), and spread the word to others who might be interested. Together, we can make this year one of the best ever for ABW.

Thank you for being part of this amazing community of women. You are the reason why ABW exists and thrives. I look forward to seeing you soon at one of our events.

-your President, Cathy Schick

“We need women who are so strong they can be gentle, so educated they can be humble, so fierce they can be compassionate, so passionate they can be rational, and so disciplined they can be free.”

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Member Spotlight

Frances Frost

Realtor

Rev Realty Group of Fathom Realty LLC

Where are you from? Gruver, TX

What do you love most about Amarillo? I just love all of the diverse activities and strong networking opportunities here!

What is one piece of advice that you appreciated receiving? Develop an elevator pitch so you can tell people what you do in a short amount of time.

Where is your ideal vacation locale? I love to travel, so not sure where my favorite is...but I LOVE Key West and Las Vegas.

If you could have lunch with anyone, who would it be? It would have to be my dad or my son, Sheldon, and learn all I can about Heaven.

About Frances Frost

After buying and selling numerous properties of my own, and spending countless Sundays touring open houses, I decided to take a leap of faith and leave my 20-year career in office management to become a full-time REALTOR®. I studied for my licensing exam, and in October of 2016, I passed the exam on my first try!! My attention to detail will be invaluable to making sure your real estate transaction goes smoothly from beginning to end. My years of customer service means that I'll take care of you as a customer, and will guide you through the process of buying or selling, with integrity and honesty. Because I've gone through both the selling and buying process myself, I know how stressful it can be. Working with a professional REALTOR® will make that experience better for you!! Give me a call today, and let me show you how having me by your side will make your real estate experience a fun one!! Let's get real about real estate!!



Member Spotlight

Wendy Kritser-Howard

*Vice President of Human Resources
Cal Farley's*

Where are you from? I was born in Amarillo, left at a very young age, and lived in Dallas, Miami Beach, and Denver; my husband and I relocated back to Amarillo in 2005 to be closer to family.

What do you love most about Amarillo? The people, opportunities and growth that we've seen over the last eighteen years; and an airport that gets you anywhere in the world without any of the usual stressors.

What is one piece of advice that you appreciated receiving? Deal with the things you can control, don't worry about the rest.

Where is your ideal vacation locale? Costa Rica currently!

If you could have lunch with anyone, who would it be? My husband, Scott, Rip Wheeler and Beth Dutton from Yellowstone!

A fourth-generation Amarillo native, Wendy has spent the last 20 years in human resources; she started in the banking industry in Denver and after relocating to Amarillo in 2005, joined Hastings Entertainment until January 2017. In May of 2017, she became the V.P. of Human Resources for Cal Farley's Boys Ranch, a leader in residential childcare services.

Ms. Kritser-Howard and her husband, Scott, have been active in the community and supported local charitable organizations for the past 19 years.

Upcoming Events

August 1, 2023 11:30 AM- 1:00 PM	Luncheon - Golden Rose Tea Room 3314 Olsen, Suite B
September 12, 2023 5:30PM - 7:00 PM	Social - For The Duration Home Builders 6900 W. I-40, Suite 180
October 3rd, 2023 11:30 AM- 1:00 PM	Luncheon - Ashmore Inn & Suites 2301 E. I-40

BEHIND EVERY
SUCCESSFUL *woman*
IS A TRIBE OF OTHER
successful WOMEN,
WHO HAVE *her back*.

SEND US

your
photos

We'd love to include your photos
from our luncheons and socials!

Send them to

cathy@amarillobusinesswomen.com

or post them on social media and tag

us! @amarillobusinesswomen

April Luncheon

April 4, 2023

Our April Luncheon was held at La Fiesta Grande.

A delicious Fajita/Taco Bar was served!

Our Guest speakers were:

Wendy Kritser-Howard Cal Farley's

Debra King - Cenikor



May Social

May 9, 2023

Cocktails and Networking at The Barfield Hotel and we raised funds for ABW with Kendra Scott!

Thank you to our Sponsors!

Happy State Bank, Medical Dojo Spa, Enhabit, Nicole Newton-Providence Home Loans, Kyle Grimsley- State Farm & Street Toyota!

If your business would like to be a sponsor for an upcoming social, contact Cathy Schick at cathy@amarillobusinesswomen.com.



June Luncheon

June 6, 2023

Our June Luncheon was hosted by Proffer Surgical Associates. We had great attendance and so much great networking with lunch & treats from Sweets & Meats and Nothing Bundt Cakes along with awesome door prizes!



July Social

July 11, 2023

A big Thank You to AMC Mortgage for hosting our July Social!
Great networking, cocktails, and doorprizes!



Community Service

No Boundaries International

March 25, 2023

*Amarillo Business Women Served dinner at No Boundaries International.
Such a blessing to volunteer for this great organization!*





We are collecting donations this summer for The Bridge- Children's Advocacy Center!

Donations can be delivered through *July 21st* at the following locations, or bring to our social on July 11th at AMC Mortgage -7619 Hillside Rd. Suite 100, 5:30 – 7:30pm

- DTEOS Offices- 600 S. Tyler St, Suite 2100
- The Atrium 6900 I-40 W, Suite 180 |

Donations Needed!

Items needed _____

- ✓ Blankets
- ✓ Sidewalk Chalk
- ✓ Teen / Adult Coloring Books
- ✓ Puzzle Books



Contact Cathy Schick for questions: cathy@amarillobusinesswomen.com



You're Invited



Amarillo
BUSINESS WOMEN

DATE | 08/01
TUES

TIME | 11:30 am
1 pm

PLACE

Golden Rose Team Room
3314 Olsen Blvd., Suite B



Come Drink Tea Like ROYALTY!
We are a place where everyone is welcome
to a enjoy a relaxing experience.

Sponsored by



Tickets can be purchased at
amarillobusinesswomen.com

••• Members \$15
••• Non-Members \$25

AMARILLO BOTANICAL GARDENS

JULY JAZZ

In the Gardens

MUSIC BY: ESQUIRE JAZZ

Wine tasting • Hors D'oeuvres

July 28th, 1400 Streit Dr. Amarillo, TX 79106

Gates open at 6:30pm
Music from 7:00pm-9:00pm

\$30 Per ticket or \$50 Per couple

Purchase tickets at
eventbrite.com or call (806).352.6513





Congratulations to Trinity Dennis on being named 2023 America United Ms. Senior Queen!



Shoutout to **all**
the women who are
working on their goals.
Minding their business,
& *loving themselves*
every single day.

©WOMENWHOLEEMPIRES



Have a Friend or
Colleague you'd like to
invite to join ABW?
Click Below to Send them
the Membership link!





LOOKING FOR A NEW WAY TO MARKET YOUR PRODUCT OR SERVICE?

*Advertise in our **IMPACT** newsletter to reach and engage with a new audience!*

 *Amarillo*
BUSINESS WOMEN

\$100 IS ALL IT TAKES

to have your business card sized ad placed in our quarterly newsletter. You will make an **IMPACT** for a whole year!



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