

# Impact

*Amarillo Business Women's Quarterly E-Newsletter*

## Board Members

Cathy Schick, President  
Jennifer Huntington, Vice President  
Lesley Donnell, Treasurer  
Gladys Batres, Secretary  
Deanna Holcomb, Membership  
Trinity Dennis, Website/Facebook  
Cali Clark, Public Relations



*Our mission is to provide resources for leadership, networking and advocacy to empower women to succeed personally and professionally.*

## *A note from our President*

Dear Amarillo Business Women,

I hope this letter finds you in good spirits. As we embark on another exciting year, I am honored to serve as your President and be part of this remarkable community of strong, supportive women.

Our mission at Amarillo Business Women is clear: to empower and uplift women in the workplace. We recognize that women in business bring unique perspectives, skills, and talents that contribute to the success of our community. Whether you're a lawyer, banker, personal trainer, realtor, sales professional, graphic designer, teacher, or hold any other role, your presence enriches our group.

Networking is at the heart of what we do. Connecting with fellow businesswomen allows us to share experiences, learn from one another, and build lasting relationships. Our programs focus on professional development, equipping you with the tools and knowledge needed to thrive in your career.

Allow me to introduce our dedicated 2024 Board of Directors:

- Cathy Schick (President)
- Jennifer Huntington (Vice President)
- Lesley Donnell (Treasurer)
- Gladys Batres (Secretary)
- Deanna Holcomb (Membership Director)
- Trinity Dennis (Website/Facebook Director)
- Cali Clark (PR/Community Engagement)

These remarkable women are committed to serving you and ensuring that our organization continues to flourish. If you see them at our meetings, be sure to say hello!

-your President, Cathy Schick

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“Remember, your strength, resilience, and determination can move mountains. Keep shining and lifting each other up!”



# Member Spotlight

*Dianna Bettencourt*  
*Independent cabi Stylist*

**Where are you from?** A Small farming community in the San Joaquin Valley of California.

**What do you love most about Amarillo?** The people have been very receptive, and we've experienced a warm welcome.

**What is one piece of advice that you appreciated receiving?** Be patient!

**Where is your ideal vacation locale?** Cabo San Lucas, Mexico

**If you could have lunch with anyone, who would it be?** My dad- he's been gone for almost 20 years and I'd love to have the chance to "catch up".

Direct 209-678-7744

[www.diannabettencourt.cabionline.com](http://www.diannabettencourt.cabionline.com)



Fashion Stylist--offering connection, confidence & convenience to women

My husband and I followed our son, daughter-in-law and 4 grandchildren here in June 2022. My DIL's mother came too, so we joke that we "came as a tribe"! We have an adult daughter and are still trying to convince her to join us. I'm one of 6 children and was raised on a dairy.

My career has been in finance and fashion, and I had managed a commercial bank for many years alongside running a cabi business in California. When we moved to Texas, I hung up my banking hat and am now a full-time Team Leader, Foundation

Board member and Stylist with cabi Clothing.

As an experienced Fashion Stylist for over 11 years, I've helped clients overcome the frustration of shopping and the challenge of getting dressed every day, no matter their chapter in life. Additionally, I provide a profitable and liberating alternative career for women. At cabi, we offer in-person styling services that eliminate the frustration of traditional shopping.

With skills in Public Speaking, Fashion Styling, Business Strategy, and Management, my passion is to help women build their confidence and create a wardrobe that fits all stages of life. I curate wardrobes season-to-season, ensuring that each client has a closet they love.

While I serve clients across the United States, my concentration is primarily in Texas and California.

## Upcoming Events

March 5th - Luncheon 11:30 - 1:00	Cactus Cove Inn & Suites 2501 E I-40
April 2nd - Social 5:00 - 6:30PM	Schlegel's 7606 SW 45th Ave.
May 7th - Luncheon 11:30 - 1:00	Cactus Cove Inn & Suites 2501 E I-40
June 4th - Social 5:00 - 6:30PM	MESA Underground 9400 Canyon Drive

*No matter what,  
show up for your  
future self.  
Every. Single. Day.*

**@BOSSBABEBRILLIANT**

**SEND US**

*your  
photos*

We'd love to include your photos  
from our luncheons and socials!

Send them to

cathy@amarillobusinesswomen.com  
or post them on social media and tag  
us! @amarillobusinesswomen

# Christmas Party

December 7, 2023

A Merry time was had by all at our Christmas Party hosted at Bomb City Distillery with catering from Gladiola's BBQ. The Kendra Scott team joined us as well and gave back 10% of the proceeds to ABW! Erica Knox with Rodan & Fields also brought some awesome skin care sets to sample and purchase.



# January Luncheon

January 16, 2024

Cask & Cork was the perfect venue for the first luncheon of 2024! We had delicious appetizers and pizzas and had the honor of Les Simpson- City Council Place 4 & Entrepreneur Coach speak to us.



# February Social

February 6, 2024

A fun evening of jewelry, clothing, sips and snacks hosted by Bella Bonded and Cabi!





**WOWW**

WINDOW ON A WIDER WORLD

Keynote Speaker  
Mary Bralley  
Executive Director



2501 E Interstate 40  
Lunch catered by  
Gladiolus BBQ

All proceeds from our luncheon will go towards helping families experiencing the Texas Panhandle fires

Tuesday March 5th  
11:30 a.m. to 1:00

We are taking donations of bottled water, dry food, clothing, blankets, dog and cat food, and anything else you think will help. ❤️

Members \$15  
Non-members \$25

Drinks & Appetizers

Amarillo Business Women

Tuesday April 2

April Social

Shopping Networking and fun!

Members: Free  
Non Members \$15



7606 Southwest 45th

5:00 to 6:30 p.m.



*Amarillo*  
BUSINESS WOMEN



**May** Membership Luncheon  
**Taco Tuesday**

May 7 11:30-1

Keynote Speaker

**Lisa Blake**

Executive Director,  
Leadership Amarillo/  
Canyon



2501 E Interstate 40

Members \$15  
Non Members \$25



*Amarillo*  
BUSINESS WOMEN

Tuesday  
June 4, 5-6:30

**June Social**

Drinks &  
Appetizers



Members Free  
Non Members \$15



**MESA**  
Bar & Grill  
9400 Canyon Drive





*Amarillo*  
BUSINESS WOMEN

July Membership  
Luncheon



Keynote Speaker  
Leah Garcia  
Realtor, Social Media  
Influencer

2501 E Interstate 40

Members \$15  
Non Members \$25

Tuesday July 2  
11:30 - 1



CACTUS COVE  
INN & SUITES



AMARILLO BOTANICAL GARDENS

# Mad Hatters Ball

GALA AND SILENT AUCTION

JOIN US FOR DINNER,  
DRINKS, DANCING AND  
MORE

Saturday - March 23

7-11 PM

TICKETS  
\$75 PER PERSON  
\$600 PER TABLE  
21 and up

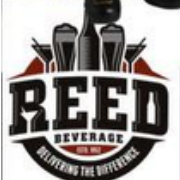
CATERED BY: *girasol*  
CAFE & BAKERY



SCAN TO PAY



CALL CATHY  
FOR INFORMATION  
(727) 318-7322



2nd  
Impression  
Consignment





2024 Membership Dues/Renewals will be sent on March 1st.

Check your email for an invoice from the Square App  
or click on the link below.

Please pay your dues by March 15th.

Annual Dues are only \$100/year!

Contact: [lesley@amarillobusinesswomen.com](mailto:lesley@amarillobusinesswomen.com) with any questions



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Women are no longer  
meant to sit still and  
look pretty- they are  
meant to lead empires.

@FEMALEBOSS\_MINDSET



Have a Friend or  
Colleague you'd like to  
invite to join ABW?  
Click Below to Send them  
the Membership link!





**LOOKING FOR A NEW WAY TO MARKET YOUR PRODUCT OR SERVICE?**

*Advertise in our **IMPACT** newsletter to reach and engage with a new audience!*

 *Amarillo*  
**BUSINESS WOMEN**

**\$100 IS ALL IT TAKES**

to have your business card sized ad placed in our quarterly newsletter. You will make an **IMPACT** for a whole year!



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# Many thanks to our advertisers!

Business card ads help connect our readers to our supporters! Each ad image is a link to the business for easy contact. Funds from our advertisers are directed to our scholarships to support women's education. Ads are just \$100 a year.



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Talent Solutions

**LESLEY DONNELL**  
Senior Vice President/Practice Director

Scan to connect with me



**FOR ALL YOUR MORTGAGE NEEDS**

**Deanna Holcomb**  
NMLS# 1395451

**AMC**  
MORTGAGE  
NMLS# 1776412



 **806.676.4303** 



  
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SALES PROFESSIONAL  
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FAX 806-351-2895



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