

# Impact

*Amarillo Business Women's Quarterly E-Newsletter*

## Board Members

Cathy Schick, President  
Jennifer Huntington, Vice President  
Lesley Donnell, Secretary/Treasurer  
Farrah Shah, Programs  
Trinity Dennis, Website Director  
Kristi Kendall, Public Relations Director  
Deanna Holcomb, Membership Chair  
Natalia Molina, Social Media Manager  
Andria Keelin- Marketing Director



*Our mission is to provide resources for leadership, networking and advocacy to empower women to succeed personally and professionally.*



## *A note from our President*

Fall is finally here!

Amarillo Business Women had a great summer full of events and luncheons. We are so very thankful for the successful business women supporting each other.

We are excited to announce our upcoming Christmas party in December! Please join us for our luncheons and social events to meet like-minded women and expand your network. Networking is a big opportunity to come to our lunches and social events.

Check out our website and social media pages for upcoming events and opportunities to support women together. We are committed to making Amarillo Business Women a successful organization that empowers women in the workplace. Thank you for your continued support!

-your President, Cathy Schick

"Success is not about climbing the ladder. Its about how many people you bring up with you."

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**Jennifer Huntington**  
**806-316-6306**

# Member Spotlight

*Jennifer Huntington*  
*Benefits Consultant*  
*Aflac*

**Where are you from?** Born & Raised in Amarillo

**What do you love most about Amarillo?** How kind everyone is and everyone just knows everyone

**What is one piece of advice that you appreciated receiving?** Treat people better than necessary

**Where is your ideal vacation locale?** Scotland or the Maldives

**If you could have lunch with anyone, who would it be?** Ada Glenn, now that I'm older I have so many questions for my Grandmother about how to run a strong woman lead business.

Jennifer was born and raised in Amarillo, Texas with an absolute love for her city.

She is a Mom to an amazing little girl named Emery who is her entire world and also an adopted Mom to a 2-year-old pound puppy named River.

She is an insurance agent specializing in health insurance, both individual and group plans. She has over 7 years of experience in life and health insurance. She also specializes in Aflac supplemental insurance and loves the ability to incorporate both health insurance and Aflac to build a strong benefit package both individuals and group clients.

One of her favorite times of year is "open enrollment" for health insurance which starts November 1st because it allows her to connect with her clients.

Jennifer is also the Vice President of Amarillo Business Women for the last 3 years and credits some of her success to the group because of the networking and friendships she has cultivated along the way.



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# Member Spotlight



*Shauna Richburg*

*Owner*

*Classic Cleaning*

**Where are you from?** I was born in California, but I've been in Amarillo since I was 10 years old!

**What do you love most about Amarillo?** I love how I get to enjoy the convenience of the city as well as the opportunities of the country life.

**What is one piece of advice that you appreciated receiving?** What you look for is what you'll find.

**Where is your ideal vacation locale?** A beach, either warm or cold. The majesty of the water is fascinating.

**If you could have lunch with anyone, who would it be?** Esther from the bible!

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**Classic Cleaning**  
**806-316-7834**



## House Cleaning Service in Amarillo, Texas

We are Amarillo's premier professional house cleaning service, Where Clean Means Clear! Please call 806-316-7834 for service.

Shauna Richburg is the owner of Classic Cleaning here in Amarillo, where she has lived for 28 years. She has been in this business for 5 1/2 years, and had previously worked in retail banking

Her husband's name is Gary Richburg and her children's names are Clara, Charles, and Paul with little Opal on the way!

Her hobbies include singing, and living vicariously through her children.

Her activities of interest are networking, public speaking, and learning Spanish with Duolingo.

Her burning desire is to remove herself from the day-to-day operations of her business - essentially becoming obsolete!

Something no one knows about her is that when she retires she would love to join the traveling choir and sing with them in historic buildings and churches around the globe.

Her key to success is to treat everybody like they are deciding whether or not to hand you a \$1000 tip!

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## Upcoming Events

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December 7th 6:00

Christmas Party - Bomb City  
Distillery  
306 S. Cleveland St.



BE  
THE KIND  
OF WOMAN  
THAT MAKES  
OTHER WOMEN WANT  
TO UP THEIR GAME

SEND US

*your  
photos*

We'd love to include your photos  
from our luncheons and socials!

Send them to

cathy@amarillobusinesswomen.com  
or post them on social media and tag  
us! @amarillobusinesswomen



# August Luncheon

August 1, 2023

Golden Rose Tea Room was the most adorable place for our August Luncheon! We were treated to an amazing assortment of sandwiches, salads, biscuits, desserts and amazing Teas!





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# Membership Blitz

September 6, 2023

Thank you to Contagion Athletics for hosting our Membership Blitz! A Great time was had by all while encouraging new members to join ABW!





# September Social

September 12, 2023

A big Thank You to For The Duration Homes, Stewart Title & Legends Realty  
For a wonderful Social.

Great networking, cocktails, and doorprizes!





# October Luncheon

October 3, 2023

We had great luncheon & attendance at the October luncheon hosted by the Ashmore Inn & Suites. Such a fun time making halloween crafts and networking with amazing business women!





AMARILLO BUSINESS WOMEN

# CHRISTMAS PARTY

DECEMBER 7, 2023 6.00 p.m

BOMB CITY DISTILLERY

306 S Cleveland St

Cash  
Bar

\$25/Ticket

Catered By Gladiola's BBQ

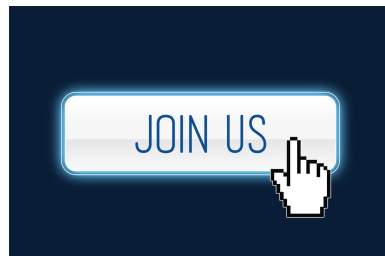
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**After you get what you  
manifested. Ask for discipline  
to keep it and wisdom to  
multiply it.**

*@confidentlywoman*



Have a Friend or  
Colleague you'd like to  
invite to join ABW?  
Click Below to Send them  
the Membership link!







# MONSTER MASQUERADE

## Costume Ball

\$350 FOR TABLE OF 8

\$50 PER SEAT

SPONSORSHIP AVAILABLE

OCTOBER 27 | 7:00 - 11:00

AMARILLO BOTANICAL GARDENS

1400 STREIT DR

SILENT AUCTION - FOOD - OPEN BAR

MUSIC - PHOTO BOOTH

COSTUME CONTEST

HOSTED BY: FRIENDS OF THE BOTANICAL GARDENS

RSVP - CATHY (727) 318-7322





Sponsored by FastSigns & Kyle Grimsley State Farm

# DANCING with the SPIRITS

October 28, 2023  
ALL AGES 4PM-10PM  
21+ AFTER 10PM

BYOB

Featuring:

RIP TRIPPY  
GIANT \* DR. HYDE  
BOBERT \* MDK4  
KOWBOJTECHNOGOD

BEFORE 9PM  
\*\*\$5 ENTRY\*\*  
under 14 FREE

AFTER 9PM  
\*\*\$10 ENTRY\*\* 21+ ONLY

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50/50  
Raffle

- KITTY BOMB CREATIONS
- EW! CREATIONS
- NATURA SEA MOSS GEL
- NICKLES TRADING CO
- REVIVE IV HYDRATION

Kid's Games  
& Activities

Food  
Trucks

Lights & Sound by:

SLV  
Productions

Mariposa Eco-Village  
9101 Mariposa Dr







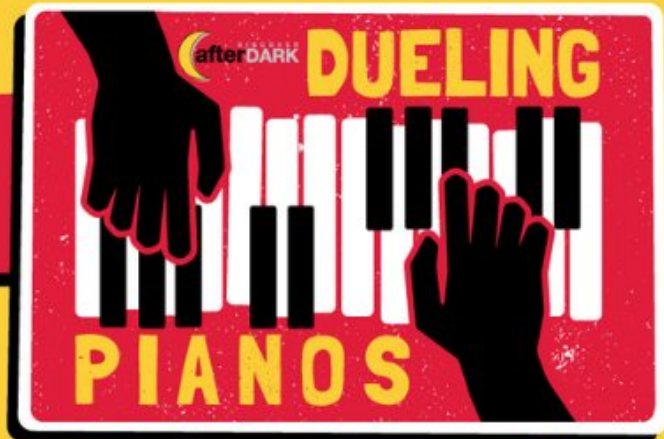
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**HAPPY**  
STATE BANK  
A DIVISION OF CENTINIAL BANK | Member FDIC

**October 21, 2023**  
**7:00PM – 11:00PM**

**Sing, Sip, & Support**



**+21 only**



BENEFITING THE EDUCATIONAL PROGRAMS OF THE AMARILLO MUSEUM OF ART

**amoa.org**



# **43<sup>RD</sup> ANNUAL** *Christmas Roundup*

**A HOLIDAY MARKET**

**NOVEMBER 3-5, 2023**

**AMARILLO CIVIC CENTER COMPLEX  
NORTH & SOUTH EXHIBIT HALLS**

**VOLUNTEERS**

**NEEDED**



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**Am**arillo  
BUSINESS WOMEN

**LOOKING  
FOR A NEW  
WAY TO  
MARKET YOUR  
PRODUCT OR  
SERVICE?**

Advertise in our **IMPACT**  
newsletter to reach and  
engage with a new  
audience!

**\$100 IS ALL IT TAKES**  
to have your business card sized ad placed in  
our quarterly newsletter. You will make an  
IMPACT for a whole year!



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# Many thanks to our advertisers!

Business card ads help connect our readers to our supporters! Each ad image is a link to the business for easy contact. Funds from our advertisers are directed to our scholarships to support women's education. Ads are just \$100 a year.



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Senior Vice President/Practice Director

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SALES PROFESSIONAL  
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CELL 806-206-6109  
FAX 806-351-2895



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