

Impact

Amarillo Business Women's Quarterly E-Newsletter

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Our mission is to provide resources for leadership, networking and advocacy to empower women to succeed personally and professionally.

Who are the Amarillo Business Women?

Amarillo Business Women strives to raise each other up, inspire future leaders, and make a difference in our community. And we have a lot of fun while we work hard! Your membership dues are a vital part of how we are able to serve and make an IMPACT on the women in our area. We are so excited that you are a part of Amarillo Business Women and that you support our initiatives - Women supporting Women!

Here is a quick breakdown of how we use the annual membership renewal funds:

- 50% goes to scholarships for women in our area to assist them in advancing their education
- 10% goes to our nonprofit of the year, Amarillo Angels
- 40% goes to our networking initiatives (luncheons and social hours)

We are excited about our recent growth and can't wait to see what 2022 holds!

In this issue

Member Spotlight - 2

Events Calendar - 2

January Social Recap - 3

February Luncheon - 4

Advertisers - 5-6

Non-profit Spotlight - 6



Member Spotlight

Katrina Atkins

Publisher, *Life on the Greens* magazine and
President, *Chill Out Heat Air and Refrigeration*

Where are you from? Guymon, Oklahoma

What do you love most about Amarillo? Oh gosh! There are so many things I love about Amarillo! I love all of the new venues and exciting things we have to offer and that it's such a wonderful place to make a living. I also love that it's a safe place to raise a family.

What is one piece of advice that you appreciated receiving? Never take advice from someone that you would not want to resemble.

Where is your ideal vacation locale? I'd love to go to Puerto Vallarta, Mexico. My niece is an art museum curator there and I'd love to visit!

If you could have lunch with anyone, who would it be? Dolly Parton

"I feel I have a passion for people. I love people! I collect them, no joke! I always say you can never have too many friends."

Katrina was born in Guymon, Oklahoma and grew up on a farm and ranch with lots of animals. She has two older brothers and is, of course, the favorite.

Katrina's family moved to Amarillo when she was twelve. She graduated from

River Road High School and soon married her first husband of thirteen years. Katrina started her professional life at the Big Texan with her best friend Doug Lee. In 2001, Katrina met her current husband, Bo, and married in 2006. Between them they have five children and eight grandchildren.

Katrina attended college when she was 30. Although she thought nursing would be her path, she feels God steered her to business. She graduated with her associate's in business in 2009 and was a member of the Phi Theta Kappa honor society. After graduation, she worked for Officewise for ten years. She and Bo started Chill Out in May 2018. A few months later, she was approached about launching a magazine with N2 Publishing. After attending the training and conference, she never looked back. Not one to rest in her downtime, she also has a passion for real estate, having bought, flipped, sold and rented nine homes. Katrina says she is so thankful God has set her on this path.

Upcoming Events

February 14-25, 2022	Early Voting
March 1. 2022	Texas Primary Election Day
March 1, 2022 5-7 PM	Networking at Sweets + Meats
April 2, 2022 6:30 PM	Amarillo Angels Mom Prom
April 5, 2022 11:30 AM- 1 PM	Networking and Lunch
April 11, 2022	Scholarship applications due

EAT, NETWORK & CHEER!

MARCH 1, 2022
5 PM - 7 PM
SWEETS + MEATS
3300 S COULTER, SUITE 5

SWEETS & MEATS
Amarillo BUSINESS WOMEN

January Social

Happy Hour hosted by Reed Beverage, Inc.



Attendees chatted and snacked on a charcuterie board by Sweets + Meats Tuesday, January 18, in the relaxed gathering space at Reed Beverage, Inc. Daniel Dreher, VP of Sales, hosted a tour of the warehouse space and explained how the company serves customers. Be sure to join us for the next event!



Photo: Jennifer Huntington

Photos, from top:

Kristi Kendall and Jennifer Huntington; Artwork at Reed Beverage Inc.; Dr. Kaci Roach, Jennifer Huntington, Kristi Kendall and Cathy Schick; tour of wine stock at Reed Beverage, Inc.; Cassie Solis and Katelyn Johnson; Dee Johnson, Kira Mullins, and Jennifer Huntington; vintage beer delivery truck; newspaper story about Reed brothers



Photo: Jennifer Huntington



Photo: Cassie Solis



Photo: Jennifer Huntington



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- Have your business card sized ad placed in our quarterly newsletter. You will make an IMPACT for a whole year!

Amarillo BUSINESS WOMEN

February Luncheon

February 1, 2022

We gathered for lunch catered by Chop Chop and had a great time networking and meeting new members. Angie Grimm, scholarship chair, gave a brief update on the scholarship application for this spring. Dee Johnson, candidate for 47th District Court Judge, spoke about her platform. Finally, Belinda Crelia-Palacios, executive director for Amarillo Children's Home spoke about how their organization serves children and families in Amarillo.

Mark your calendar for our next luncheon on April 5!

Photos, from top:

Belinda Crelia-Palacios, executive director of Amarillo Children's Home, speaks to luncheon attendees; Kristi Kendall, Kira Mullins, Cathy Schick, Dee Johnson, Joanne Garcia Flores, Jennifer Huntington, Tiffany Sharpensteen, Angie Grimm; Sandra Valdez and Susie Garcia; Tiffany Sharpensteen and Candice Compolla; Angie Grimm speaks to attendees



"If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader." -Dolly Parton

Many thanks to our advertisers!

Business card ads help connect our readers to our supporters! Each ad image is a link to the business for easy contact. Funds from our advertisers are directed to our scholarships to support women's education. Ads are just \$100 a year.



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Non-profit of the Year: Amarillo Angels



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Amarillo Business Women has selected Amarillo Angels as our non-profit of the year.

Amarillo Angels' mission is to walk alongside children, youth, and families in the foster care community by offering consistent support through intentional giving, relationship building, and mentorship.

INTENTIONAL GIVING:

We define intentional giving as the giving of thoughtful and personal resources, gifts, and care packages that meet the real needs of the child and their entire family.

RELATIONSHIP BUILDING:

We define relationship building as devoting time and energy to fostering healthy relationships that promote healing through connections and interpersonal bonding.

MENTORSHIP:

We define mentorship as equipping and empowering the youth in our programs to be prepared for independent living and to reach their fullest potential.



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Watch for
our spring
issue

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